



SUCHI GUPTA

Founder, Director

1 (469) 345.2968

Suchi@puredesignsolution.com

A small business digital marketing expert -
Suchi Gupta has led digital transformation for 100+ businesses
in diverse industries to multimillion dollar growth success.

Suchi is a passionate digital marketer with 14+ years of experience in building and growing brands online. Over the years, she has built a multi-disciplinary skill set that includes digital marketing strategy, brand messaging, online activation, and lead generation through email automation, social media and paid advertising.

Speaking Topics

- ▶ Digital Marketing Budgets for SMEs
- ▶ LinkedIn for Customer Acquisition
- ▶ Brand Awareness and Connection with Your Customer Base
- ▶ Leads to Customer Sales Pipelines
- ▶ Sales Follow-up Cycles to Win Clients
- ▶ Marketing Technology Strategies to Attract Customers and Build Relationships

Pure Design Solution Offers Strategies and Solutions that Connect Online Marketing and Sales Channels to Enable Growth.

From Global Start-ups to Fortune 500 companies, PDS has strategized and implemented digital solutions that have delivered high ROI.

Areas of practice:

- ▶ Strategy and Brand Activation
- ▶ Digital Campaigns
- ▶ Digital Transformation
- ▶ Marketing Technologies (MarTech@PDS)



www.puredesignsolution.com | info@puredesignsolution.com | +1 (469) 345.2968
Jericho, NY 11753